

Warning – Expo Guide

Expo Guide Contact is NOT an Association of the Royal Welsh Agricultural Society

It has come to our attention that a company called Expo Guide are contacting you, asking you to check the accuracy of your details listed in their guide. They are using our name as collateral and I am writing to confirm that we have **NO association with this company.**

As far as we are aware, they have purchased a copy of our Show catalogue and are contacting you this way.

We believe, if you sign up to this contract (check the details and return the form to them), there is a substantial charge/cancellation fee; therefore we advise you to read the terms and conditions very carefully before you take any action.

Separately, if you or anyone you know has been caught out by this scam I have given the link below, about a case study undertaken by Energy Grid Magazine. I have also been advised that the more people who report/complain about this scam to their local Trading Standards office and/or the Action Fraud help line to raise a complaint about this company the more likely something will be done about it, esp. since Expo guide is based outside the UK

<http://www.energygrid.com/watchdog/2008/11-expoguide.html>

Once again this is NOT an association of ours and we have not sanctioned this contact.

Please see example letter opposite.

Example Letter

ROYAL WELSH SHOW*
Llanelwedd

Organised by:
RWAS Royal Welsh
Agricultural Society,
(Builth Wells, Great
Britain)

640.906886
711

Your Address will Appear Here

Date: 9.8.2011
Status: ~~verified~~ / ~~unverified~~ / ~~deleted~~

Data Review / Validity expiration

Dear Sir/Madam,

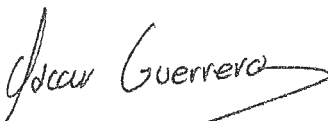
In the enclosed form you will find the information of your company currently on record. Should the confirmation of the validity of your company's data not be received in time, these could be deleted during the next data review process.

The update of your already existing entry in the exhibitors directory is essential to guarantee problem-free communication to all visitors seeking contact with your company and to ensure that only accurate data are published.

As you are responsible for your company's fair participation, you are asked to submit any necessary correction of your data on www.expo-guide.com. Once corrected, your free listing will be published among priority search results. Should you wish to place an order for a payable insertion please use the attached order form. Modifying data free of charge can only be done online. Expo-Guide is independent, objective and not affiliated to any fair organiser or marketing organisation.

We trust that you will check the accuracy of your listing and proceed with its update.

Yours faithfully,



Oscar Guerrero

* Your insertion is pre-registered under the above-mentioned event and contains the address on the left, your telephone and fax numbers, as well as other additional information. The referred exhibition or fair may eventually be registered as a commercial trademark, in benefit of the fair organiser or any other company.

The mention of this fair or exhibition is merely informative, in favor of the copyright owner, and at no time does it violate copyright or trademark laws.

We kindly ask you to correct your information immediately, so that your data be timely updated and published under the respective fair or exhibition. The free update of your data can only be done online. Expo-Guide is independent, objective and not affiliated to any fair organiser or marketing organisation.